

OIE invites you to participate in our Educational Workshops!

Workshops are approximately one or two hour sessions. Staff and all faculty are invited to participate and can apply for stipends of \$50.00 for attending these workshops. These will be scheduled upon request so times and dates are flexible.

Please email the Office of Institutional at OIE@pepperdine.edu to register for a workshop or for more information.

Educational Workshops

- Assessment 101
- Create a Survey
- Quantitative Data Analysis Using SPSS
- Methodologies for Direct Assessment I & II
- Using Interactive Reports
- Qualitative Data Analysis
- LiveText I, II, & III

Assessment 101

1. Become familiar with assessment terminology
2. Use Bloom's taxonomy to establish different cognitive levels in student learning outcomes.
3. Develop measurable outcomes for syllabi.
4. Demonstrate the relationship between student learning outcomes and institutional outcomes

Create a Survey

1. Establish primary, guiding questions for content of the survey.
2. Develop demographic questions.
3. Develop informed consent.
4. Identify the data needed to answer a research question.
5. Develop valid and reliable questions.

Quantitative Data Analysis Using SPSS

1. Create a data base.
2. Establish a data dictionary.
3. Using Descriptive Statistics for error checking.
4. Perform simple Crosstabulations

Methodologies for Direct Assessment I & II

1. Understand the difference between direct assessment, indirect assessment, and authentic assessment.
2. Develop a research question (This could be a student learning outcome).
3. Create a methodology, integrating the different forms of assessment.
4. Choose a representative sample.
5. Create a data collection plan.
6. Explain the benefits of choosing appropriate analytical data partners.
7. Choose tools to collect data.
8. Establish appropriate benchmarking methods

Using Interactive Reports

1. Develop simple enrollment reports.
2. Aggregate reports by ethnicity and gender.
3. Aggregate reports by precollege attributes (SAT, ACT, HS GPA).
4. Filter reports for term year.
5. Download reports to Excel files.

Qualitative Data Analysis

1. The benefits of interviews, focus groups, and questionnaires.
2. How to choose participants.
3. How to develop unbiased questions.
4. How to manage time and delivery of questions.
5. How to collect and code data.
6. How to analyze qualitative data.

LiveText I, II, & III

1. Become familiar with LiveText.
2. Plan your assessment – outcome, rubric, course, assignment.
3. Add, edit, and create rubrics and assignment.
4. Link outcomes to rubric.
5. Assess students' work.
6. Complete program review and annual report.
7. Review and score program review and annual report.
8. Create user profiles and design ePortfolios.
9. Add, upload, and edit content in ePortfolio.

"Strengthening Lives for Purpose, Service, and Leadership"

